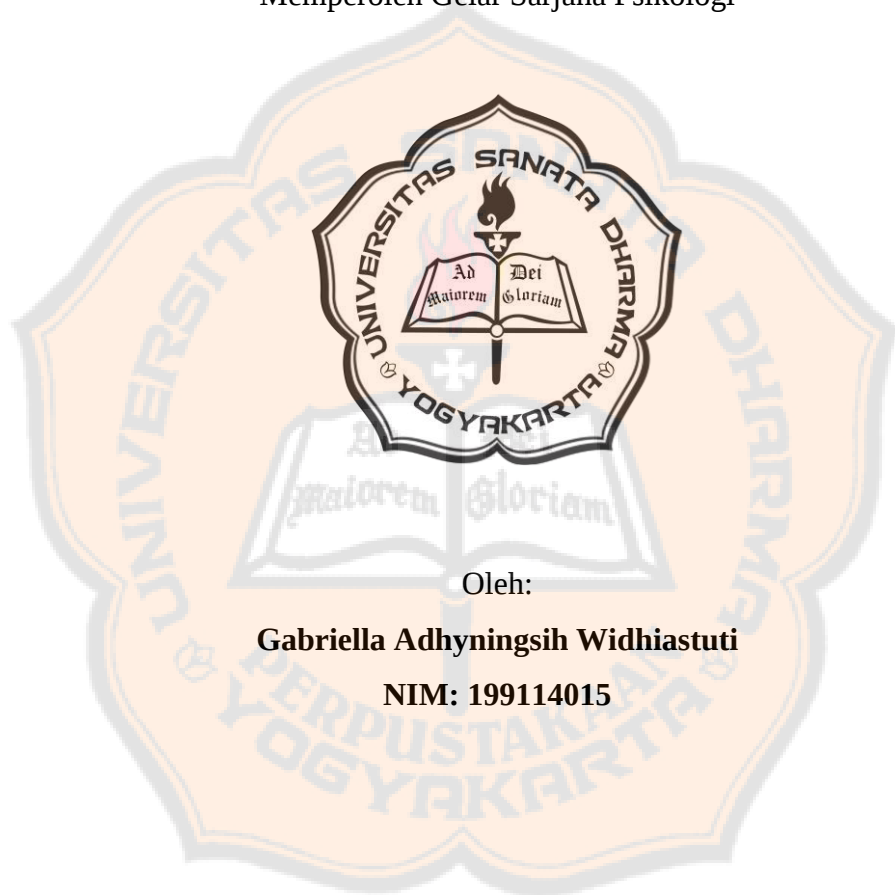


**HUBUNGAN ANTARA KEPEMIMPINAN TRANSFORMASIONAL
DAN EFEKTIVITAS ORGANISASI PADA ORGANISASI MAHASISWA
DI MASA PANDEMI COVID-19**

SKRIPSI

Diajukan untuk Memenuhi Salah Satu Syarat
Memperoleh Gelar Sarjana Psikologi



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ABSTRAK

Widhiastuti, Gabriella Adhyningsih. 2023. Hubungan antara Kepemimpinan Transformasional dan Efektivitas Organisasi pada Organisasi Mahasiswa di Masa Pandemi COVID-19. *Skripsi*. Yogyakarta: Psikologi, Fakultas Psikologi, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk mengetahui hubungan antara kepemimpinan transformasional dan efektivitas organisasi pada organisasi mahasiswa di masa pandemi COVID-19. Partisipan penelitian adalah 281 orang yang pernah tergabung dalam organisasi mahasiswa semasa pandemi pada tahun 2020, 2021, atau 2022. Penelitian ini menggunakan metode kuantitatif korelasional. Hipotesis yang diajukan, yaitu ada hubungan positif antara kepemimpinan transformasional dengan enam dimensi dari efektivitas organisasi: 1) *training*; 2) *communication*; 3) *technology utilization*; 4) *organizational innovation*; 5) *strategic planning*; dan 6) *organizational culture*. Pengukuran dalam penelitian ini menggunakan skala modifikasi *Organizational Effectiveness Scale* ($\alpha_{\text{strat}} = 0,925$) milik Tayal, dkk. (2021a) dan Skala Kepemimpinan Transformasional ($\alpha = 0,946$) yang disusun sendiri oleh peneliti. Analisis data dalam penelitian ini menggunakan analisis non-parametrik *Spearman's Rho*. Hasil penelitian menunjukkan bahwa terdapat hubungan positif yang signifikan antara kepemimpinan transformasional dengan enam dimensi dari efektivitas organisasi, yaitu: 1) *training* ($r_s = 0,457$; $p = 0,000$), 2) *communication* ($r_s = 0,468$; $p = 0,000$); 3) *technology utilization* ($r_s = 0,259$; $p = 0,000$); 4) *organizational innovation* ($r_s = 0,507$; $p = 0,000$); 5) *strategic planning* ($r_s = 0,331$; $p = 0,000$); dan 6) *organizational culture* ($r_s = 0,458$; $p = 0,000$).

Kata kunci: efektivitas organisasi, kepemimpinan transformasional, organisasi mahasiswa, pandemi COVID-19

ABSTRACT

Widhiastuti, Gabriella Adhyningsih. 2023. Relationship between Transformational Leadership and Organizational Effectiveness in Student Organizations during COVID-19 Pandemic. *Thesis*. Yogyakarta: Psychology, Psychology Faculty, Sanata Dharma University.

The purpose of this study was to determine the relationship between transformational leadership and organizational effectiveness in student organizations during COVID-19 pandemic. The participants in this study were 281 people who had joined student organizations from various universities throughout Indonesia during the COVID-19 pandemic in 2020, 2021, or 2022. This study used a quantitative method. There are six hypotheses proposed, namely a positive relationship between transformational leadership with six dimensions of organizational effectiveness: 1) the training dimension; 2) communication dimension; 3) technology utilization dimension; 4) organizational innovation dimension; 5) strategic planning dimension; and 6) organizational culture dimension. Measurements in this study used a modified Organizational Effectiveness Scale ($\alpha_{\text{strat}} = 0,925$) owned by Tayal, et al. (2021) and the Transformational Leadership Scale ($\alpha = 0,946$) compiled by the researcher. In this study, the data were analyzed with Spearman's Rho non-parametric analysis. The results showed that there was a significant and positive relationship between transformational leadership and six dimensions of organizational effectiveness: 1) training dimension ($r_s = 0,457$; $p = 0,000$), 2) communication dimension ($r_s = 0,468$; $p = 0,000$); 3) technology utilization ($r_s = 0,259$; $p = 0,000$); 4) organizational innovation ($r_s = 0,507$; $p = 0,000$); 5) strategic planning ($r_s = 0,331$; $p = 0,000$); and 6) organizational culture ($r_s = 0,458$; $p = 0,000$).

Keywords: COVID-19 pandemic, organizational effectiveness, student organizations, transformational leadership